



SEO with Technical Support Training

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Module 1:

Entrepreneurship Essentials

- Business Essentials
- Setting up Entrepreneurship

Module 2:

Digital Marketing Strategy for Entrepreneurship

- Goal Setting
- Funneling for lead generation
- Micro & Macro conversion

Module 3:

Digital Marketing Techniques for Entrepreneurship

- SEO
- SEM
- SMO & SMM

Module 4:

Technical Support Business for Entrepreneurs

- Black Hat Techniques for SEO
- Technical Support essentials
- HTML, DHTML, Practical

Module 5:

Web Analytics for Entrepreneurs

- Google Analytics
- Facebook Insights
- Twitter Analytics

Module 6:

Reports & Tools in Digital Marketing

Course Eligibility:

Any fresher individuals or experienced person who want to build their career in Entrepreneurship & setting their own digital marketing agency.

Course Features:

Training by experienced & industry experts who already have worked in the given role, so delivering right set of training tips & tricks as well in the course.

Course Support:

Trainees are supported by providing supplementary materials such as presentations so that they can revisit the classes attended by them.

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